



2024 WDAA Western Dressage World Championship Show Corporate Sponsorship Form

5 full days of competition | 250 Horses | 1,200 Rides | 1,000 Attendees

- Held yearly at the acclaimed LAZY E Arena in Guthrie, Oklahoma
- 100,000 + livestream views on Total Horse Channel
- Live feed to be shared with USEF Network now powered exclusively by ClipMyHorse.TV.
- World Championship Show www.wdaaworldshow.org : 12,000+ visits average



WDAA features and benefits:

- WDAA currently has 2700 members and 13 state affiliates and is a United States Equestrian Federation affiliate (USEF)
- WDAA Facebook page has 15,000+ followers and reaches 55,000+
- WDAA www.wdaa.org: 60,000+ visits average
- E-mail List of 8,000 +
- WDAA has a dedicated YouTube Channel which features educational and promotional materials
- WDAA offers competition divisions for juniors (including 4-H), an Exceptional Rider Division (physically challenged and therapeutic riders) and military veterans
- WDAA 2023 International Challenge Show had 350 riders from 5 countries 62 Breeds of Horses

WDAA World Show corporate sponsorship opportunities:

Diamond Sponsor - \$10,000

- Naming Opportunity: Main Show Arena (includes rings 1 & 2)
- Banner placement in both arenas
- Freestyle Fiesta exhibitor party sponsor with signage.
- WDAA social media, website, and email logo, link and content placement. 12 months.
- Show Program – Center Spread
- Free vendor space with VIP parking
- Live Streaming (5 days) with **high frequency video commercial presentation**, logo placement and live announcements.
- Newsletter featured banner ad (728 x 90 leaderboard)
- Exhibitor bag stuffers (coupons or special offers)

Platinum Sponsor - \$7,000

- Naming Opportunity: Covered Arena (includes rings 3 & 4)
- Banner placement in both arenas
- World Championship Awards Dinner and Celebration sponsor with signage.
- WDAA social media, website, and email communication logo presence. 12 months.
- Show Program – Back Cover
- Free vendor space with VIP parking
- Live Streaming (5 days) with **mid-frequency video commercial presentation**, logo placement and live announcements.
- Exhibitors bag stuffers (coupons or special offers)

Gold Sponsor - \$5,000

- Banner placement in Main arena
- Exhibitor Welcome Party sponsor with signage.
- WDAA social media, website, and email communication logo presence. 12 months.
- Show Program – Full page
- Free vendor space with VIP parking
- Live Streaming (5 days) with **daily video commercial presentation**, logo placement and live announcements.
- Exhibitors bag stuffers (coupons or special offers)

Silver Sponsor - \$2,000

- Banner placement in Covered arena
- Show Program – half page
- Free vendor space with VIP parking
- Live Streaming (5 days) with logo placement and live announcements.
- Newsletter logo and link placement, 12 months.
- Exhibitors bag stuffers (coupons or special offers)

Bronze Sponsor - \$1,000

- Banner placement in Covered arena
- Show Program – 1/4 page ad
- Live Streaming host page logo placement.
- Newsletter logo and link placement. 6 months.
- Exhibitors bag stuffers (coupons or special offers)

Party or Award Sponsor Name: _____

Contact Name (if different): _____

Email: _____ Phone: _____

Mailing Address: _____

Website: _____

Sponsorship Level: _____

Total Amount: _____

Check enclosed

Please mail checks to: WDAA PO Box 2349 Parker, CO 80134

***We can always custom create a plan to suit your needs. If you would like more information about corporate sponsorship, please contact Marie Llanes at; marie_llanes@msn.com

To submit and pay online, please go to <http://www.wdaaworldshow.org>

WDAA (720) 662-4584

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www.wdaa.org